

**Athens Downtown Development Authority
Board of Directors Meeting
Thursday, January 12, 2023
2:00pm-4:00pm
Gameday Building Conference Room**

REGULAR MEETING

MEMBERS PRESENT: Linda Ford, David Lynn, Jason Leonard, Mike Hamby, Drew Dekle, David Bradley, BJ Hardy, and Kelly Girtz

OTHERS PRESENT: Blake Ogden, Suki Jenson, and Rachel Swartz

1. **Approval of Minutes** – Mike Hamby motioned to approve the minutes from the December 2022 Board meeting and Kelly Girtz seconded. Motion passed.

2. **Public Input** – none

3. **Community Reports**

- **CVB** - none
- **Chamber** – David Bradley reported that they are seeing a lot of new job openings and they are working diligently on workforce development.
- **DABA** – none

4. **Update on downtown trash collection** – The Athens-Clarke County Solid Waste Department Director, Suki Janssen, updated the Board regarding trash collection downtown. There are still plans to install Eco-stations for waste, recycling, and composting. The challenge with the Eco-stations is finding proper locations where they can be easily accessed by both merchants and collection trucks. Drew Dekle offered use of private property at Paloma Park, so they didn't have so many rolling carts stacked in front of their business. BJ Hardy also offered use of his business. Suki Janssen said they would be happy to look at other sites. David Bradley praised the litter techs for being so thorough with the clean-up from after the National Championship game.

5. **Directors' Report**

Planning and Outreach

A. **660 W Broad Street Rezone** – David Lynn informed the board of two development projects planned outside of the ADDA district but will influence downtown. 660 W Broad Street is being developed into a six-story apartment building with one- or two-bedroom apartments. They will have a parking deck with 478 spaces. The River Mill project will be a complete demo and new construction of student-centric housing with 966 beds and seven-nine-stories. This developer is proposing public access to the river.

- B. Downtown Gift Card Promotion** – David Lynn presented a gift card promotion to the board. If a person spends \$100 in a downtown bar or restaurant, they can submit receipts to be eligible for a \$25 gift card.

Business Services

- C. Downtown Entrepreneur Grant Application – Theodore Brown** – Linda Ford presented the Board with a Downtown Entrepreneur Grant Application from Theodore Brown for roof repair of the Brown’s Barbershop building at 325 N. Hull Street. The total estimate if for \$12,500 and he is requesting \$6,250 in matching funds. Mike Hamby made a motion to approve the application contingent on the grant committee’s approval. Drew Dekle seconded. Motion passed.
- D. Parking Management Agreement** – The current Parking Management Agreement (PMA) will expire on June 30, 2023. Linda Ford shared the proposed new PMA with the Board. Central Services has notified the ADDA that the Facilities Management staff may not be able to fulfil the same level of service that they have provided in the past. This includes clearing storm drains, HVAC work, plumbing, graffiti removal, and electrical. The ADDA will ask for an increase in funds for these additional expenses. Mike Hamby motioned to authorize staff to work with Central Services to submit an agenda item for the ACC Mayor and Commission to approve the attached Parking Management Agreement. David Bradley seconded. Motion passed.

Mike Hamby suggested that the ADDA also look into taking down or replacing the banner art that hangs on the west side of the Washington Deck.

6. **Financial Report** – Parking monthly and yearly revenue have increased from last year.
7. **Suggested Topics for following month’s meeting** – Drew Dekle commented that he would like to see the Ambassador Program move ahead as planned as a hospitality service for Downtown Athens.
8. **Adjourn** – Mike Hamby motioned to adjourn the meeting and Kelly Girtz seconded. Meeting adjourned. The next board meeting will be Thursday, February 9, 2023, in the Gameday Conference Room.

Jason Leonard, Board Chair

Linda Ford, Director of Business Services

David Lynn, Director of Planning and Outreach