

**Athens Downtown Development Authority  
Board of Directors Meeting  
Thursday, September 15, 2022  
2:00pm-4:00pm  
Gameday Building Conference Room**

**REGULAR MEETING**

MEMBERS PRESENT: Linda Ford, David Lynn, Jason Leonard, Drew Dekle, Mike Hamby, BJ Hardy, and Kelly Girtz

OTHERS PRESENT: Greg Sowell, Rachel Swartz, Michelle Nguyen, Hope Inglegart, Caitlin Short, and Kirby Glaze

1. **Approval of Minutes** – Kelly Girtz motioned to approve the minutes from the June 2022 Board meeting and Drew Dekle seconded. Motion passed.

Drew Dekle motioned to approve the minutes from the August 2022 Board Meeting and Kelly Girtz seconded. Motion passed.

2. **Public Input** – none

3. **Community Reports**

- **CVB** –
- **Chamber** – Jason Leonard reported that the Tuscaloosa trip was very successful.
- **DABA** – none

5. **Directors' Report**

**Planning and Outreach**

- A. **Ambassador Program Update** – Drew Dekle met with Michelle Nguyen to discuss implementation of the Ambassador Program. Immediate needs would be uniforms, radios, cell phones, and staffing. Drew Dekle motioned to begin a pilot program and sponsor the program with \$7500. Mike Hamby seconded. Motion passed.
- B. **Public Private Partnership Project Management Group (4PM)** – Kirby Glaze updated the board with the status of the new parking deck project. He has met with ACC planning and Leisure Services Departments. The next step is ACC/ADDA giving 4PM direction as to what the exact needs are and a timeline. Mike Hamby asked if we could just build another parking deck like the Washington Deck. Kelly Girtz said the commission would be making some decisions soon about what they would like to see in the new

deck and if it can incorporate the new courthouse in some way. Kirby Glaze said they are prepared to adapt to the needs of ACC/ADDA.

### **Business Services**

- C. **Reach Grant, 400 E. Clayton Street** – Mike Hamby motioned to approve the grant for up to \$10K and Drew Dekle seconded. Motion passed.
  - D. **Façade Grant, 400 E. Clayton, and 321 E Clayton St** – Mike Hamby motioned to approve the façade grants and Drew Dekle seconded. Motion passed.
  - E. **Downtown Entrepreneur Grant Program** – Drew Dekle motioned to approve the Downtown Entrepreneur Grant Program with a maximum of \$20K per fiscal year. Kelly Girtz seconded. Motioned passed.
  - F. **License Plate Readers at Downtown Corridors** – Kelly Girtz motioned to support the ACC Police Department with purchasing or reimbursing for the purchase of license plate readers to be installed at the exits of Downtown Athens per future instruction from ADDA Lawyer Greg Sowell. Drew Dekle seconded. Motion approved.
6. **Financial Report** – Linda Ford thanked Jeremy Smith and Rachel Swartz for their work on the parking budget this year.
7. **Suggested Topics for following month’s meeting** – Jason Leonard would like to look into EV Chargers for downtown.
8. **Adjourn** – Jason Leonard adjourned the meeting. Our next meeting will be Thursday, October 13, 2022, in the Gameday Conference Room.

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Jason Leonard, Board Chair

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Linda Ford, Director of Business Services

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David Lynn, Director of Planning and Outreach