

The Athens Cultural Affairs Commission Announces Plaque Design for the Athens Music Walk of Fame

June 10, 2020

(ATHENS, GA) Athens is a city known worldwide for its creative and diverse music scene, with a rich musical heritage dating from the nineteenth century. To recognize the contributions of the artists who made Athens a destination for music fans, the Athens Cultural Affairs Commission plans to launch the Athens Music Walk of Fame in the summer of 2020. The first ten honorees will be announced in June.

The route planned for the Athens Music Walk passes notable music venues in western Downtown, such as the Morton Theatre, the 40 Watt Club, and the Georgia Theatre. Bronze plaques will honor the musicians who have contributed to Athens' musical legacy. The installation of the plaques is a collaborative project between the Athens Cultural Affairs Commission, the Athens Downtown Development Authority, and Athens-Clarke County Public Works.

Through a competitive process, a panel of community members selected Allen Sutton's design for the plaques. Sutton, an Athens-based multidisciplinary designer, currently works as a graphic designer for Kaptiv8 Marketing. The shape of the plaque was inspired by both a guitar pick and a location pin to illustrate the link between the medium and the place it was created.

The Athens Music Walk is funded by the Athens Cultural Affairs Commission and supported by community partnerships. The Athens Downtown Development Authority received a Tourism Product Development grant from the Georgia Department of Economic Development that will fully fund a mobile app to accompany the Athens Music Walk. Visitors and local Athenians will be able to download the app to experience the sights and sounds associated with each honoree's contributions. The app will also keep music fans up to date on live music in Athens.

The Athens Music Walk will enhance the visual and experiential appeal of downtown Athens, helping to foster community pride and a better awareness of our shared musical and cultural legacy for both locals and visitors.

For additional information, contact:

Linda Ford, Director of Business Services, Athens Downtown Development Authority (linda@downtownathensga.com, 706-353-1421)