

**Athens Downtown Development Authority
Board of Directors Meeting
Thursday, June 13, 2019,
2:00 PM-4:00PM
ADDA Office
250 W. Broad Street, Suite 108
Athens, Georgia**

REGULAR BOARD MEETING

MEMBERS PRESENT: Linda Ford, David Lynn, Lori Paluck, Katrina Evans, Drew Dekle, Whit Richardson, Mike Hamby, Kelly Girtz, Jennifer Zwirn

OTHERS PRESENT: Greg Sowell, Christi Christian, Chuck Horton, Jeremiah Cook, Tyler Leslie, Ryder Chosewood, Kjirsten Ogburn, Alexandria Johnson, Kirby Glaze, Steve Watson, and Art Crowley.

1. Approval of Minutes – Katrina Evans motioned and was seconded by Drew Dekle to approve the minutes from the May 9, 2019, regular meeting. Motion carried.

2. Public Input- none

3. Community Reports-

CVB- The United Methodist Convention is currently in Athens and they will be voting to continue to meet Athens through 2025. Prince Hall Masons Grand Lodge will be in town June 18-23, bringing 1000 attendees. June 26-28 will the L4GA Education Summit bringing about 1000 attendees as well.

The Chamber of Commerce - Business After Hours will take place on June 20 at the Food Bank. Women in Business Fashion Show will be July 16 at the Georgia Club.

DABA- Jennifer Zwirn reported that on Friday, June 7, DABA hosted Happy Hour with city officials. DABA will also be working with The Chamber on some other collaborations to help boost gift certificate sales.

4. Lt. Aubrey Epps, Downtown Police Station – rescheduled for next meeting

5. Directors' Report –

David Lynn introduced Alexandria Johnson who is interning with ADDA. Alex graduated from UGA and is entering graduate school at American University in D.C as a law student and MBA student.

Planning and Outreach

A. **Janey Mae Cooley Façade Grant Application – 175 N. Lumpkin St.**

This location is currently Kempt, a trend-forward men's clothing store. Character Built has submitted an application for matching funds up to \$8100. The new façade will add glass/windows to create more natural light in the space. Mike Hamby motioned to approve the application and Drew Dekle seconded. Motion carried.

B. **Community Enhancement Program (CEP) Policy Guideline Review –**

Mayer Girtz has included additional funds in the FY20 budget for CEP. These funds were approved by Commission, increasing from \$60K to \$90K. This fund has not seen an increase since 1996. Because of the increase David Lynn made the recommendation to increase the event maximum from \$10K to \$15K. Katrina Evans moved to approve the guideline change. Whit Richardson seconded the motion. Motion carried.

C. **CEP Funding Recommendations** –a spreadsheet was provided for the new CEP funding recommendations and highlighted changes from last year. Mike Hamby moved to approve FY20 CEP Funds. Mayor Girtz seconded. Motion approved.

Business Services

D. **FY20 ADDA Budget** – Linda Ford explained that no changes have been made to the budget, except that all additional revenue from the tax increase is put into programming. Parking revenue is the same as last year. Mike Hamby made the motion to approve the FY20 ADDA Budget. Mayor Girtz seconded. Motion approved.

E. **Tourism Product Development Grant- Music Walk of Fame** – a committee formed and the Athens Cultural Affairs Commission has put \$50K toward the project. Linda Ford is working on a project development grant proposal to submit to the State Economic Department of Tourism. The grant would pay for a web presence, app, and brochure. Drew Dekle motioned to move forward with requesting the grant money. Whit Richardson seconded. Motion approved.

F. Alley Activation Update – Alley #1 is located at Community on Jackson Street and the backdoor of Flanagan's. Alley #2 is between Chick Piano and The Cotton Exchange Building. Ideas include murals, concrete pour, and lighting.

6. Unfinished Business – no unfinished business

7. New Business-

A. Little Kings is asking for a Façade Grant for damage done to their outside windows. The request is for \$1,887 to include upgraded windows and paint for trim. Mike Hamby motioned to approve and Drew Dekle seconded pending approval of the Façade Grant Committee. Vote carries.

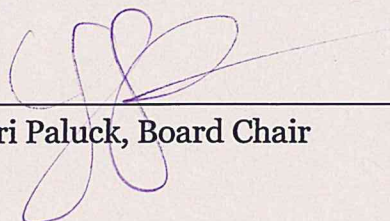
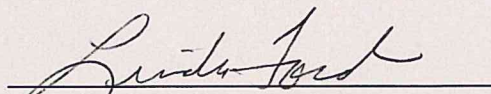
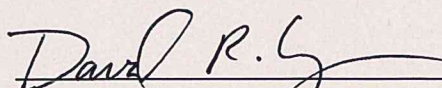
B. Chautauqua is a new event has been proposed for downtown. Art Crowley explained that Chautauqua are historical interpreters that are in character. It is an interactive event where people can ask questions and the Chautauqua will answer in character. The Art Council will sponsor the event under their non-profit number. They are asking for a \$2000 sponsorship for one performer at the Morton. Mike Hamby motioned to approve matching funds from our FY20 events fund provided that the additional funds can be raised by the Chautauqua group. Drew Dekle seconded.

8. Financial Reports – We will end FY2019 at about \$3.9mil. We did not quite reach the \$4mil financial goal, but revenue did increase from previous year.

9. Suggested agenda topics for following month's meeting – Bollards

10. Executive session – real estate - Mike Hamby motioned to exit executive session and Drew Dekle seconded. Executive session ended at 3:49PM


11. Adjourn- Katrina Evans motioned to adjourn the meeting and was seconded by Kelly Girtz. Motion carried. Meeting adjourned at 3:50PM.


Lori Paluck, Board Chair
Linda Ford, Director of Business Services
David Lynn, Director of Planning and Outreach

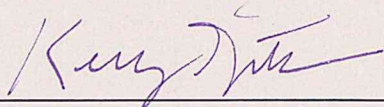
as allowed by O.C.G.A., Title 50, Chapter 14, was devoted to matters within those exceptions and as provided by law.

5. This Affidavit is being executed for the purpose of complying with the provision of O.C.G.A. Section 50-14-4(b) that such an affidavit be executed.

This 18 day of JULY, 2019.



Lori Paluck, *Chair*



Kelly Gertz, *Mayor*



Jason Leonard

Katrina Evans, *Vice-Chair*



Mike Hamby, *District 10 Commissioner*

Drew Dekle



Whit Richardson

Sworn to and subscribed before
me by all Authority Board Members
on this 18 day of
JULY, 2019:



Notary Public

