

**Athens Downtown Development Authority  
Board of Directors Meeting  
Tuesday, July 10, 2018, 3:00PM  
ADDA Office  
250 W. Broad Street  
Suite 108**

**REGULAR BOARD MEETING**

**MEMBERS PRESENT:** Linda Ford, David Lynn, Mayor Denson, Katrina Evans, Lori Paluck, Mike Hamby, Chuck Toney, Jennifer Zwirn.

**OTHERS PRESENT:** Christi Christian, Elise LeQuire, Chuck Horton, Russell Edwards, Saphir Grici, Rachel Barnes, Blake Aued.

1. Approval of Minutes – Mayor Denson motioned and was seconded by Katrina Evans to approve the minutes from the June 12, 2018, regular meeting. Motion carried.
2. Public Input- Saphir Grici proposed that food trucks be allowed to serve downtown between 10:00PM and 1:00AM on Friday and Saturday nights. He suggested the trucks park in the loading zones, and that the food truck owners be given a three-month trial run with those conditions. Mayor Denson will pass along the information to the committee currently reviewing the food truck ordinance. Russell Edwards requested auto draft payments for monthly parking fees.
3. Community Reports  
**CVB-** none  
**Chamber-** Chuck Toney announced that David Bradley of the Statesville, North Carolina, Chamber of Commerce, is the new President and CEO at the Athens Area Chamber of Commerce.  
**DABA-** Gift certificates are now being sold and redeemed at the Chamber, according to the DABA President, Jennifer Zwirn. A part-time employee was hired to manage the gift certificates at the Chamber. The DABA membership drive and elections are coming up soon.
4. Directors' Report  
**Planning and Outreach**
  - A. **Potential SPLOST 2020 Projects**– Director Lynn prepared a presentation of six potential 2020 SPLOST projects including the North Avenue Traffic Circle, the Jackson Street Corridor, the Storm-water Park, a City Hall Park, the College Avenue Promenade, and Potterytown. The Board shared some preliminary opinions on those projects. Locations for a possible public restroom are the old bus kiosk by City Hall and the area next to the police precinct. Other potential projects for SPLOST will come from other agencies. The additional parking deck was not included due to the many other potential



projects. There was discussion about the courthouse deck and how it could be improved.

- B. **Activation of Alleyways** – The Chick Music building was purchased by Jared Bybee, who expressed interest in activating the alley next to the building. The alley must remain accessible to cars, but it would be an excellent place for a mural.

**Business Services**

- C. **Sunday “Brunch Bill” Referendum** – Senate Bill 17 was passed and will go before Athens-Clarke County Mayor and Commission for a referendum vote tonight to put it on the November ballot.
  - D. **Mural Partnership with UGA** – The bricked-over arches on the Business Services Building on Broad Street are the targeted locations for this mural project. Professor Joseph Norman, a visiting professor at UGA, will be working with ADDA to manage a program to provide murals for that space. Mayor Denson motioned to move forward with this partnership, authorizing the necessary MOUs with the University and Professor Norman to manage the murals on the Business Services Building. Chuck Toney seconded the motion. Motion carried.
  - E. **Hayrack Baskets for Downtown Pedestrian Poles** – Landscape Management recommended this style of basket over a hanging basket for the pedestrian poles. Jeanne in landscape has ordered the baskets for a trial run in College Square. Sarah Josman has agreed to plant and maintain the baskets. Katrina Evans motioned to authorize the purchase of ten hayrack baskets and authorize the directors to execute a MOU with Sarah Josman to plant and maintain the baskets. Chuck Toney seconded the motion, and the motion carried.
- 5. **Unfinished Business** – ADDA is working with ACC Finance on auto-drafting monthly parking fees. ADDA is also searching for a new credit card processor to save on processing fees. There was discussion about parking amnesty.
  - 6. **New Business** – The Cultural Affairs Commission received a \$12,000 grant for a story-telling mural on the side of the Morton Building which tells the history of Hot Corner. The Cultural Affairs Commission matched that with another \$12,000, and has asked ADDA to contribute \$3,000 to add to the artist’s stipend.
  - 7. **Financial Report** – The Board was given expense and revenue reports for ADDA and DAPS. The Mayor and Commission set the parking budget to reach \$3.8 million in revenue this fiscal year, but the actual revenue was \$3.61 million.
  - 8. **Suggested topics for next month’s meeting** –Christmas lighting downtown, ADDA Board Retreat planning.
  - 9. **Executive Session** – None
  - 10. **Adjournment** – Mayor Denson motioned to adjourn the meeting at 4:21 PM, seconded by Katrina Evans, and the meeting was adjourned.



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Lori Paluck, Board Chair

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Linda Ford, Director of Business Services

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David Lynn, Director of Planning and Outreach