

**Athens Downtown Development Authority
Board of Directors Meeting
Tuesday, January 8, 2018, 3:00 PM
ADDA Office
250 W Broad Street, Suite 108
Athens, Georgia**

REGULAR BOARD MEETING

MEMBERS PRESENT: Linda Ford, David Lynn, Mayor Girtz, Lori Paluck, Katrina Evans, Jason Leonard, Drew Dekle, Whit Richardson, Mike Hamby, Jennifer Zwirn.

OTHERS PRESENT: Greg Sowell, Christi Christian, Chuck Horton, Joel VanDusen, Jeremiah Cook, Devin Clower, Mitch Jordan.

1. Approval of Minutes – Mike Hamby motioned and was seconded by Jason Leonard to approve the minutes from the December 11, 2018, regular meeting. Motion carried.
2. Public Input- Mitch Jordan presented the idea of a St. Patrick's Day festival to be held downtown. He has reached out to several beer vendors and local Irish community organizations, including a drum line and Irish dance academy, who all would like to be involved in the event. Due to time constraints, this year's festival would need to be smaller, but he hopes to grow the festival into a major event in the future. Mr. Jordan's plans include shutting down Clayton Street from the Hilton to the Georgia Theater. He hopes the open container ordinance can be modified for the event, eliminating the need for beer gardens. He plans on having family friendly activities during the day and live music and beer at night. The alcohol ordinance will be a Mayor and Commission decision.
3. Community Reports- **CVB-** JanFest will be at UGA January 17th, and 1200 room nights have been reserved for the event which will host 4000 attendees. GMEA in-service conference will be held at the Classic Center, and Georgia All-State Chorus will be in Athens February 12th.
The Chamber of Commerce- Whit Richardson announce the "Managing Millennials" breakfast to be held at Athens First on January 15th, and the Annual Meeting will be held on February 19th.
DABA-Jennifer Zwirn announced the DABA Board will hold its Annual Retreat next week.
4. Directors' Report
Planning and Outreach
 - A. **SPLOST 2020 Project-** The Washington Street and College Avenue Streetscape project has been submitted. The Citizens Advisory Committee has invited Director Lynn to give a ten minute power point presentation highlighting the attributes of the project on January 28, at 7:30 PM.

- B. **Reprogramming CEP Funds for "Sitting with the Elders"**- Broderick Flanigan's fall CEP event, HARPS Mural Arts, was cancelled. However, he has revived a previous event idea, Sitting with the Elders, to be held on February 9th at the Lyndon House, and he has asked if the CEP funds can be reprogrammed to that event. The event is an African-American oral history project which will also include art and literature. Broderick is working with Didi Dunphy at Lyndon House to organize the event. Reprogramming the \$1500 to the new event will also require approval from the Mayor and Commission. David Fluck has added this item to the February meeting agenda. Mike Hamby motioned to reprogram the \$1500 from HARPS Mural Arts to Sitting with the Elders, and he was seconded by Katrina Evans. Motion carried.

Business Services

- C. **Downtown Athens Parking Services (DAPS) proposed budget**- The proposed revenue in the DAPS FY19-20 budget will remain the same. Any increase in revenue will be offset by the Clayton Street closures and the eventual loss of Lot 2. The DAPS budget has increased in expenditures in a few areas. Credit card fees continue to rise as more people use them over cash. ADDA did switch to a new processor which is expected to lower the cost per swipe, but the savings will be offset by the increased usage. The license plate reader has increased our revenue from ticket collections, but the fees to run the tags has been added to the budget this year. The budget to clean the decks by pressure washing is being increased to \$50,000. These added expenditures will drop our management fee. Katrina Evans motioned to approve the DAPS budget, and she was seconded by Mayor Girtz. Motioned carried. Suki Janssen at Solid Waste is requesting two additional litter tech positions as well as more sidewalk cleaning equipment. The ADDA Board will submit a letter of support for the additional staff and equipment.
- D. **Lyndon House Partnership Opportunity- CCSD Student Art Exhibition**- Every two years, The Lyndon House partners with Clarke County Schools to publish a book of student artwork. This year, Lyndon House has asked ADDA to sponsor the project by replacing the 20-year-old frames used to display the art. The glass can be reused, but the new frames will cost about \$4000. The money would come from programming as an Experience Athens expense, as many families will be coming downtown to the Lyndon House for the event. The ADDA will also be listed as a sponsor in the publication and at the event. Drew Dekle motioned to sponsor the new frames up to \$4000 for the Lyndon House, and he was seconded by Mayor Girtz. Motion Carried.
- E. **2019 ADDA Meeting Calendar**- To reduce conflict with the Mayor and Commission work sessions, ADDA staff proposes changing the monthly Board meetings to the second Thursday of the month at 2:00 PM. Katrina Evans motioned to approve the new ADDA Board meeting schedule, and she was seconded by Mike Hamby. Motion carried. The next meeting will be on Thursday, February 14, 2019.
5. **Unfinished Business**- At the January meeting, the Board tabled the Façade Grant application for the Tweed Recording project. Character Built Construction is

obtaining additional quotes for the project items over \$500, and they will submit those quotes as soon as they get them.

6. New Business- A memo was sent from the SPLOT staff stating that the Clayton Street project will be delayed due to conflicts with private utility companies. Some redesigns will be needed to resolve the conflicts. A new schedule will hopefully be available by the end of February.
7. Financial Report- December is typically a slower month, but despite not hitting the \$300,000 mark this month, DAPS is still on track to hit the \$4,000,000 annual goal.
8. Suggested agenda topics for following month's meeting – Bollards, murals
9. Executive session- At 3:44, Mayor Girtz motioned to move into executive session to discuss real estate matters and was seconded by Drew Dekle. Motion carried. After discussion, Katrina Evans motioned to exit executive session and was seconded by Mayor Girtz. Motion carried. Executive session adjourned at 4:02.
10. Adjourn- Mike Hamby motioned to adjourn the meeting and was seconded by Katrina Evans. Motion carried. Meeting adjourned at 4:03.



Lori Paluck, Board Chair

Linda Ford, Director of Business Services

David Lynn, Director of Planning and Outreach