

**Athens Downtown Development Authority
Board of Directors Meeting
Thursday, February 14, 2019, 2:00 PM
ADDA Office
250 W. Broad Street, Suite 108
Athens, Georgia**

REGULAR BOARD MEETING

MEMBERS PRESENT: Linda Ford, David Lynn, Mayor Girtz, Lori Paluck, Katrina Evans, Jason Leonard, Whit Richardson, Mike Hamby.

OTHERS PRESENT: Greg Sowell, Christi Christian, Chuck Horton, Jeremiah Cook, Dexter Weaver, Tyler Leslie, Jared Bybee, Tina Whitehair.

1. Approval of Minutes – Mike Hamby motioned and was seconded by Mayor Girtz to approve the minutes from the January 8, 2019, regular meeting. Motion carried.
2. Public Input- Jared Bybee introduced himself as the new owner of the former Chick Music building.
3. Community Reports- **CVB-** All-State Chorus, involving over 1200 students, will be in Athens February 14-16, and there are two more Georgia Educators conferences this month. All-State Band and Orchestra will be in town on the last weekend of February. February 18-23, Athens will host the SEC Swim and Dive Championship. Beginning March 12th, Athens will host the Technology Student Association Conference. They are looking for volunteer judges from the community. Contact the CVB for details.
The Chamber of Commerce- Next Tuesday, the Chamber will host a small-business breakfast at Terrapin Brewery. "Online Reputation Management" will be the discussion topic. Next Tuesday night, the Chamber will host their Annual Meeting and reveal their strategic plan.
DABA- no representative
4. Directors' Report
Planning and Outreach
 - A. **SPLOST 2020 Project-** On January 28th, David and Linda presented the Washington Street/College Avenue SPLOST project to the Citizen's Advisory Committee. The project was well received, and it is currently somewhere in the middle of the most popular proposals presented, but there are many more projects yet to be considered. Derek Doster and Keith Sandereson asked for an alternate plan submission, reducing the scope of the project to the predominately public spaces of the plan including College Square and City Hall streetscapes, and the entrance to Washington Street from Thomas Street across from the Classic Center. Clayton Street construction has stalled due to utility issues with no current schedule to resume work.


- B. **Reach Grant** - Dexter Weaver has applied for a Reach Grant to renovate and add a bathroom to his restaurant, Weaver D's. He is asking for a grant of \$10,000 toward his estimated \$30,000 project. There was discussion about the grant requirement of needing two quotes for work orders over \$500. The ADDA will present a policy change to the Board at the next meeting rectifying this issue. Mike Hamby motioned to approve the Reach Grant for \$10,000 to Mr. Weaver. Mayor Girtz seconded the motion, and the motion carried with Katrina Evans voting against the motion.
- C. **Façade Grant Applications** – Character Built Construction has applied for a Façade Grant on behalf of owner Andrew Ratcliffe for the Tweed Recording Studio. This project was submitted as three separate facades located at 131 E. Clayton Street, 130 E. Washington Street, and 140 E. Washington Street. The total amount requested was \$28,128. This project was previously tabled by the Board in December, so Tyler Leslie could obtain the additional quotes needed to fulfill the two quote requirement. All requirements have now been met. Mike Hamby motioned to approve the Façade Grant for \$28,128 to Character Built Construction. Mayor Girtz seconded the motion, and the motion carried with Katrina Evans voting against the motion.

Business Services

- D. **Culinary Kitchen Downtown Showcase**- Rashe Malcolm, Director of the Culinary Kitchen of Athens, has asked ADDA for a sponsorship of \$3000 for her Downtown Showcase, which will occur on Tuesdays from 4:00-7:00 from April to October near City Hall. The \$3000 will cover April through June, and can come from Experience Athens programming funds. Rashe will apply for FY2020 CEP funds for July through October. Mike Hamby motioned to approve the \$3000 sponsorship for the Culinary Kitchen Downtown Showcase. Whit Richardson seconded the motion, and the motion carried.
- E. **Culinary Kitchen of Athens Comedy Show Benefit**- Rashe Malcolm also asked the ADDA to sponsor a fundraiser for a comedy show to be held at the Morton Theater. The fundraiser will benefit the Culinary Kitchen and raise awareness as well as funds. The event will be held in April. The sponsorship money will come from the special event programming funds. Mike Hamby motioned to approve the request to sponsor the Comedy Show Benefit. Katrina Evans seconded the motion, and the motion carried.
- F. **Washington Street Bus Kiosk** – The Board was shown a proposed RFI (request for ideas) to be sent to prospective restaurant owners to gauge interest in activating the Washington Street bus kiosk space by City Hall. If enough interest is generated, then the ADDA can seek a partnership with the county to renovate and activate the space. Mike Hamby motioned to approve the RFI to be implemented. Jason Leonard seconded the motion, and the motion carried.
- G. **Parking Management Agreement with ACCUG** – Under the current agreement, the ADDA receives 20% of the net parking revenue as a management fee. The current agreement has been in place since FY16, and was extended in FY18 and again in FY19. ADDA now needs to renegotiate the agreement for FY20. ADDA staff has no recommendation to change the agreement but will take input from the Board over the next few weeks. After

negotiating with Central Services, the Parking Management Agreement will need approval from the Mayor and Commission.

5. Unfinished Business- Chuck Horton updated the Board on the car fire incident in the College Avenue deck. David Lynn spoke with Public Works last month about bollards that can be operated with a key and sit flush with the street when not in use. Public Works was receptive to the idea, but the police department will need to approve the bollards for security value.
6. New Business- Jason Leonard wants to move forward with the ADDA Foundation and would like to create a Board of 10-15 members, preferably with administration or fundraising experience. The Foundation will be a 501c3, tax-exempt organization with shared goals and interests with the ADDA. Please send member suggestions over the next week to Jason, Linda, or David.
7. Financial Report- DAPS is still on track to hit the \$4,000,000 annual goal. The fine collection policy was recently revised. Now, a car can be booted after 38 days instead of 120 days for customers who have six or more tickets or balances over \$200. ADDA also changed credit card processors in December and we have already seen savings.
8. Suggested agenda topics for following month's meeting – none
9. Executive session- At 3:26, Katrina Evans motioned to move into executive session to discuss real estate matters and was seconded by Jason Leonard. Motion carried. After discussion, Mike Hamby motioned to exit executive session and was seconded by Mayor Girtz. Motion carried. Executive session adjourned at 3:49.
10. Adjourn- Mike Hamby motioned to adjourn the meeting and was seconded by Jason Leonard. Motion carried. Meeting adjourned at 3:50.



Lori Paluck, Board Chair

Linda Ford, Director of Business Services

David Lynn, Director of Planning and Outreach