

**Athens Downtown Development Authority
Board of Directors Meeting
Thursday, July 18, 2019
2:00 PM-4:00PM
ADDA Office
250 W. Broad Street, Suite 108
Athens, Georgia**

REGULAR BOARD MEETING

MEMBERS PRESENT: Linda Ford, David Lynn, Lori Paluck, Jason Leonard, Whit Richardson, Mike Hamby, and Kelly Girtz

OTHERS PRESENT: Greg Sowell, Christi Christian, Rachel Swartz, Elise LeQuire, Jeremiah Cook, Kirby Glaze, Steve Watson, Jeremy Smith, and Lt. Aubrey Epps

1. Approval of Minutes – Mike Hamby motioned and was seconded by Kelly Girtz to approve the minutes from the June 13, 2019, regular meeting. Motion carried.

2. Public Input- none

3. Community Reports-

CVB- Jeremiah Cook announced that The Institute of Genealogy and Historical Research Conference will be at the Georgia Center July 21-26. July 31-Aug 1 the Georgia Dept. of Behavioral Health will be holding a peer support meeting at the Classic Center bringing in 500 attendees. The CVB will be adding posters to their email alerts. These posters can be printed out and posted.

The Chamber of Commerce – Whit Richardson reported that the Women in Business Fashion Show took place on July 18th at the Georgia Club. 1Million Cups is starting back up after taking a month off.

DABA- none

4. Lt. Aubrey Epps, Downtown Police Station – The downtown precinct is currently staffed with eight officers, and those officers are being used in high need areas like night-time bar crowds. Day crimes include theft in businesses. They will be increasing officers for home football games to 26 officers. The Notre Dame game will be staffed starting the Tuesday before the game. The Department is also looking into some creative solutions to problems other than arrests and citations. The Mental Health Unit has been

relocated downtown to help address the influx of mental health patients. Lt. Epps ask the CVB if his department could be included in the notifications of events and influx of visitors.

Lt. Epps also noted that most of the cameras located downtown are non-functioning. Out of 36 cameras, only 4 cameras are currently working. Researching other options, including IP Pole Cams that do not rely on underground fiber and drones. Also, the installation of bollards would be a safety measure used during special events to reduce the number of officers needed.

5. Directors' Report –

Planning and Outreach

A. **Proposed Green Space at Lumpkin St. /Washington St.**

This property is a 9,000 sq. foot space that is currently used for employee parking for the water business office. Linda Ford and David Lynn met with Carmine Fischetti at the Community Department of Affairs Downtown Design Studio. Carmine Fischetti will work on some design renderings. Whit Richardson motioned to initiate a contract with Carmine Fischetti for design services not to exceed \$2,500. Jason Leonard seconded. Motion passed.

Business Services

B. **Marketing Grant Program**

This matching grant program is for businesses interested in expanding their online marketing. In order to receive the grant, a representative must attend the ADDA marketing workshop. Greg Sowell wants the wording to be clear that it is a grant for matching fund reimbursement and detail what projects are excluded from the reimbursement. Mike Hamby motioned to move forward with the grant program and Kelly Girtz seconded. Motion passed

C. **Funding Request for Video Mapping Projector**

Timi Conley, director of Wild Rumpus, is interested in purchasing an HD digital projector to use during the event. This projector would be used to project images onto outdoor surfaces. The projector would be available for use in the downtown district (through an MOU) with no fee to ACCUG departments and other partners of ADDA. There could be costs for transportation, professional crew, generator, and maintenance fees. Timi Conley is requesting additional funds from ADDA to help purchase this equipment. The Board requested additional information, including details of the MOU.

6. Unfinished Business

Bus Kiosk: tabling the bus kiosk to see how this can be done in coordination with the green space project.

RFP Parking Deck: There are three responses that will be discussed at a meeting next week. This will be on the agenda for the Mayor and Commission meeting on August 6th.

Pedestrian Sensors: Three of the poles belong to Athens-Clarke County, but one belongs to Georgia Power. Permission was granted from Georgia Power to use the pole.

7. New Business- Presented Lori Paluk with a plaque commemorating her time on the ADDA board. The Board is thankful for Lori's service and all the work she has done for Downtown.

Chase Bank Mural is being redone by the original artist using panels. The title is "Athena." The Chase Bank ribbon cutting ceremony is on July 30th.

8. Financial Reports – This is the last month reporting for FY2019 and the year ended with total parking revenues of \$3.8mil.

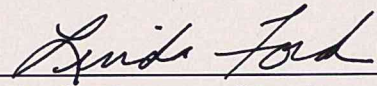
9. Suggested agenda topics for following month's meeting – Revisit Young Urban Farmers, and the mural on College Ave. Deck.

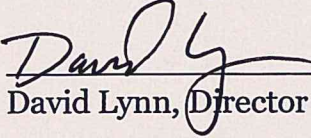
10. Executive session – real estate – Kelly Girtz motioned to exit executive session and Whit Richardson seconded. Executive session ended at 3:10PM

Mike Hamby motioned to amend the contract with Community Development Partners to expand their scope of services. Kelly Girts seconded. Motion carried.

11. Adjourn- Kelly Girtz motioned to adjourn the meeting and was seconded by Jason Leonard. Motion carried. Meeting adjourned at 3:14PM.


Lori Paluck, Board Chair


Linda Ford, Director of Business Services


David Lynn, Director of Planning and Outreach

