

**Athens Downtown Development Authority
Board of Directors Meeting
Tuesday, January 9, 2017, 3:00PM
ADDA Office
250 W. Broad Street
Suite 108**

ANNUAL BOARD MEETING

1. Election of Officers – The ADDA Directors suggested that the Annual Meeting be permanently moved to August after the appointment of new ADDA Board Members. Lori Paluck made the motion to move the ADDA Annual Meeting to August, seconded by Richie Knight, and the motion carried. The ADDA bylaws will be amended to reflect the new annual meeting timeline which will be voted on in a future meeting. Katrina Evans motioned to adjourn the annual meeting, seconded by Richie Knight. The Annual Meeting was adjourned at 3:06PM.

REGULAR BOARD MEETING

MEMBERS PRESENT: Linda Ford, David Lynn, Mayor Denson, Lori Paluck, Katrina Evans, Richie Knight, Mike Hamby.

OTHERS PRESENT: Chuck Horton, Christi Christian, Elise LeQuire, Aimee Cheek, Greg Sowell, Russell Edwards, Devin Clower, Tim Stamey, Jason Leonard, Melissa Link.

1. Approval of Minutes – Katrina Evans motioned and was seconded by Mayor Denson to approve the minutes from the December 12, 2017, regular meeting. Motion carried.
2. Public Input- Devin Clower spoke representing the concerns of the Clayton Street business owners over the Clayton Street TSPLOST project; primarily, the timeline and scope of the project and the street closures that will need to happen. She hopes the ADDA will represent the business owners in the process and keep in communication with the businesses. Other concerns were the changes to the travel lanes and sidewalks, and the perceived lack of communication about the project overall. Russell Edwards also expressed concern about the timeline of the project, feeling that it could be completed much more quickly. Tim Stamey feels it could be possible to save at least some of the Clayton Street trees during the construction process if the trees are considered on a case by case basis. Jason Leonard was concerned about the construction during the football season and how that would affect the downtown businesses.

3. Community Reports

CVB- Aimee Cheek reported on upcoming events. The Classic Center is hosting Riverdance on January 17, Jamfest on January 18-21, and an in-service conference for music educators on January 23-28.

Chamber- Richie Knight gave the Chamber update. Doc Eldridge is retiring from the Chamber effective at the end of March. No updates were given on the new director search.

DABA- No update

4. Directors' Report

Planning and Outreach

- A. TSPLOST Update - David Lynn presented a Clayton Street TSPLOST Update to the Board. The Mayor and Commission approved the revised concept, a two-lane, one-way street configuration with 45-degree diagonal parking. This configuration will allow for additional sidewalk width of 3½ feet. This addition would result in the sidewalks expanding from 11 feet to 14½ feet in width. David Lynn also updated the Board on the project timeline, with a pre-dig scheduled to start in May, and storm drain construction beginning on the Thomas Street end likely to begin in August. He advised that ADDA staff is working with ACC staff to accelerate the timeline. Public input regarding the project design will begin in February, and Mayor and Commission hope to approve the final design in April or May. The preliminary design concept and description are available on the ACC website. It was suggested that a handout be made for distribution downtown to keep business owners and residents informed on the project.
- B. Review CEP Policy: David Lynn brought up a few issues in the CEP guidelines and requirements that have not been strictly followed by the Board in recent years. In order to closely comply with the guidelines, he recommends they be altered to conform to the events that greatly benefit downtown. One of the suggested revisions was to eliminate the 501C-3 requirement, but members of the Board felt this was an important requirement to keep when distributing public money, so that suggestion was withdrawn. Richie Knight motioned, seconded by Katrina Evans to remove two items from the CEP requirements; limitation of one event per year per single agency, and remove the priority for new or first-time events. Motion carried.

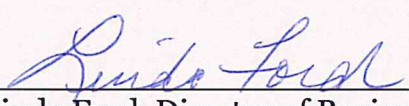
Business Services

- C. Interns from CCSD Work Based Learning Program – Johnelle Simpson at the Career Academy has assigned two high school interns for ADDA, Daniel Palomino and Aaliyah Jackson. They will be helping ADDA in the mornings this semester.
- D. Visit to Greenville, United Housing Connections – The trip to Greenville will be rescheduled due to the ice and snow in the area.
- E. Downtown Gift Certificate Program – The ADDA will no longer manage the DABA Downtown Gift Certificate Program. This Friday will be the last day the Gift Certificates will be sold by the ADDA in the office or online. The website will be changed on Friday. As of now, we do not know what DABA's plans are

for the future of the program. The ADDA will continue to redeem the Gift Certificates in the office for participating businesses through March 30, 2018.

5. Unfinished Business – ADDA will work on communication about the upcoming TSPLOST project, and the ADDA's role in the project. Katrina Evans inquired about parklets and whether it would be possible for the ADDA to invest in a parklet that could serve as a pop-up shop downtown. Mike Hamby said there are issues involving use of public space for private enterprise, so the process would be complicated and may require ordinance changes. Linda Ford recommended a trip to Gainesville to investigate the parklet program they have.
6. New Business – none
7. Financial Report – The Board was given expense and revenue reports for ADDA and DAPS. Revenue is down because of changes in payment schedules, and fine payments are down.
8. Suggested topics for next month's meeting – TSPLOST Updates, Costa Building, Parklets, alleys
9. Executive Session – None
10. Adjournment – Richie Knight motioned to adjourn and was seconded by Katrina Evans. The Board adjourned at 4:19. Next meeting Tuesday, February 13, 2018.


Lori Paluck, Board Chair


Linda Ford, Director of Business Services


David Lynn, Director of Planning and Outreach

