

REGULAR BOARD MEETING

MEMBERS PRESENT: Linda Ford, David Lynn, Mayor Denson, Lori Paluck, Katrina Evans, Richie Knight, Mike Hamby, Shayne Jordan, Pete Dugas.

OTHERS PRESENT: Chuck Horton, Christi Christian, Elise LeQuire, Greg Sowell, Russell Edwards, Devin Clower, Rusty Heery, Shawn Butcher, Jeremiah Cook, Blake Aued.

1. **Approval of Minutes** – Mayor Denson motioned and was seconded by Richie Knight to approve the minutes from the January 9, 2018, regular meeting and the Annual Meeting, which was moved to August. Motion carried.
2. **Public Input**- Russell Edwards spoke and had a letter with thirty business owners signatures suggesting delaying the Clayton Street TSLPOST project until January 1, 2019 to avoid disrupting football season, and he asked for ADDA support of that proposal.
3. **Community Reports**

CVB- It is conference season. Georgia Music Educators Association will be at the Classic Center this week and again February 23-24. Cabaret will be at the Classic Center February 19 and Motown on March 9, gymnastics meets take place on the 16-18, and there is a robotics conference on March 7.

Chamber- Annual Meeting March 8 at 5:00 at the Classic Center. The Chamber and LEAD Athens are collecting tools to create a tool library.

DABA- They have registered the domain name and PayPal merchant account in preparation of moving the gift certificate program. The Q&A session for the Clayton Street project went very well.

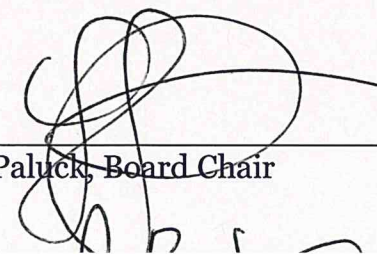
enjoyment. Richie Knight motioned, seconded by Pete Dugas, to submit the formal letter requesting ADDA involvement in the Costa Building decision to the Mayor and Commission. Motion carried.

- C. **Repurposing Downtown Alleyways** – David Lynn showed a video to the Board that shows how Chattanooga has reinvented their alleyways into public art spaces. The downtown alleyways can also be utilized for solid waste collection and emergency egress. The record of property ownership of the alleyways is murky. The ADDA would like to have control of the alleys through permanent easement or fee simple ownership, so they can at the least keep them clean and preferably turn them into useful spaces for public art or solid waste collection sites. Mike Hamby motioned, seconded by Katrina Evans, for ADDA staff to explore legal options to obtain outright property ownership of the downtown alleyways, or permanent easement of the alleyways. Motion carried.

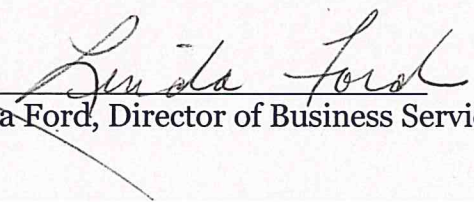
Business Services

- D. **Amend ADDA Bylaws to Hold Annual Meeting in August** – At the January Board Meeting, it was voted to move the ADDA Annual Meeting to August to better synch the Board elections with the members terms of service. This requires a change to the ADDA Bylaws. The memo given to the Board serves as the minimum ten day written notification for the vote to change the ADDA Bylaws which will happen at the next Board Meeting.
- E. **Downtown Gift Certificate Program** – Greg Sowell is working on the formal agreement for the ADDA to transfer the gift certificate program back to DABA and the Chamber.
- F. **Parklets** – Gainesville has a mobile parklet that the local Mainstreet members can use. They have had the parklet since July, but have not used it in the winter months. It has brought interest to downtown and increased seating space for restaurants which has been its primary use. Public Works moves the parklet

5. **Unfinished Business** – None
6. **New Business** – The Athens Innovation Kickoff, “Business without Boundaries”, will be at Hotel Indigo Thursday at 4:00. Chuck Tony will take Richie Knight’s position on the ADDA Board as the Chamber representative.
7. **Financial Report** – The Board was given expense and revenue reports for ADDA and DAPS. A new parking management software system has been purchased, AIMS, and has been successfully implemented. The new license plate reader comes in next week.
8. **Suggested topics for next month’s meeting** – TSPLOST Updates, Foundation update, Four Athens Presentation, Costa Building update.
9. **Executive Session** – At 4:05, Mike Hamby motioned, seconded by Pete Dugas, to move into executive session for discussion of real estate matters. Motion carried.
10. **Adjournment** – At 4:55, Richie Knight, seconded by Mayor Denson, motioned to adjourn the meeting. Motion carried.



Lori Paluck, Board Chair



Linda Ford, Director of Business Services