

**Athens Downtown Development Authority  
Board of Directors Meeting  
Tuesday, April 10, 2017, 3:00PM  
ADDA Office  
250 W. Broad Street  
Suite 108**

**REGULAR BOARD MEETING**

MEMBERS PRESENT: Linda Ford, David Lynn, Mayor Denson, Lori Paluck, Katrina Evans, Shayne Jordan, Mike Hamby, Chuck Toney.

OTHERS PRESENT: Chuck Horton, Christi Christian, Elise LeQuire, Jeremiah Cook, Jordan Burke, Greg Sowell, Bill Berryman, Russell Edwards, Devin Clower, Tim Stamey, Shawn Butcher, Melissa Link, Blake Aued, Suki Janssen, Andrew Bielecki, Korey Jones, Charles Bush, John Dunlop.

1. Approval of Minutes – Katrina Evans motioned and was seconded by Shayne Jordan to approve the minutes from the February 13, 2018, regular meeting. Motion carried.
2. Public Input- Russell Edwards gave his opinion on the need for public restrooms downtown for children and the elderly. He also would like to see interactive art or a play sculpture geared for children downtown. The number of spots that will be lost on Clayton Street due to the change of parking angle is 21.
3. Community Reports

**CVB-** Jeremiah Cook updated the Board on the busy conference season. G-Day weekend and a gymnastics meet are this weekend, and the university is bringing the GADO conference to Athens on May 7<sup>th</sup>.

**Chamber-** Chuck Toney spoke about the recent Chamber Board retreat and updated the ADDA on the Chamber search for a new president.

**DABA-** Shawn Butcher updated the Board on the transfer of the gift certificate management. DABA is talking with the Chamber about managing the program and hopes to have resolution within 30 days. There is an upcoming public forum with Solid Waste about trash collection, and also about parking concerns during special events.
4. Downtown Waste Collection – Presentation

Suki Janssen, Director of ACC Solid Waste Department, presented a slideshow highlighting current trash collection issues and proposed solutions including underground vaults, compactors and trolleys, eco-stations with roll-carts and dumpsters, and voluntary glass reduction.
5. Directors' Report  
**Planning and Outreach**

- A. **Four Athens Rental Subsidy Renewal** – Jordan Burke gave the Four Athens update. The \$1000 monthly subsidy was up for review at the six month mark. Mike Hamby motioned, seconded by Mayor Denson, to continue the ADDA monthly rent subsidy of \$1000 to Four Athens for an additional six months. Motion carried.
- B. **TSPLOST Update** – The packet contained information from the cancelled March meeting about the public input session on the Clayton Street project. There are three schedule options to consider; continuous (original timeline), split (three parts starting and stopping around football season and holidays), and accelerated (not stopping for any events and working until completion). Katrina Evans proposed extending the curbs at the end of Clayton Street to create public spaces that would draw visitors into downtown from the Classic Center. Mike Hamby suggested waiting until the Mayor and Commission's May work session to see what has been proposed before supporting any proposal. The businesses directly impacted by the proposal need to be consulted.
- C. **Costa Building** – ADDA staff is working with Central Services to schedule a tour of the Costa Building.
- D. **FY18 CEP Reprogramming** – The Board voted to apply \$4000 to discretionary funds for FY18. The ADDA used those discretionary funds for events that came along after the deadline including the LatinX Festival, the MLK Day Parade, and Sitting with the Elders, which was rescheduled until next fiscal year. Staff proposed reprogramming the \$1500 from Sitting with the Elders to the Downtown Fireworks, which will be held on June 30<sup>th</sup>. Mike Hamby motioned, seconded by Mayor Denson, to reprogram the \$1500 CEP money from Sitting with the Elders to the Downtown Fireworks. Motion carried.
- E. **FY19 CEP Recommendations** – Seventeen events applied for FY19 CEP funds requesting a total of \$125,000. The \$60,000 of available annual funds come from hotel/motel taxes. The Board was given a spreadsheet of the proposed distribution of available funds. Mike Hamby suggested taking some funds from the Athens Symphony to give to a new event, Athens Maker Fest. Chuck Toney motioned, seconded by Katrina Evans, to table the vote to give the Board adequate time to consider the applications and proposed funding. Motion carried.
- F. **Georgia Cities Foundation Loan to Cine** – Update – Cine applied for a \$250,000 loan from Georgia Cities Foundation to help purchase the Cine building from its current owner. All indications from the Department of Community Affairs and the Georgia Cities staff indicate that the loan will close. The ADDA will not be required to serve as a pass-through for this particular loan.

#### **Business Services**

- G. **Amend ADDA Bylaws to Hold Annual Meeting in August** – In January, the Board voted to table the elections and begin the process to change the schedule of the Annual Meeting, requiring a change to the by-laws. By moving the Annual Meeting to August, The Board elections will coincide with the new Board appointments. Mike Hamby motioned, seconded by Mayor Denson, to



approve the change in the ADDA by-laws to hold the ADDA Annual Meeting in August. Motion carried.

- H. **Façade Grant Application from Zack Brendel** – The Façade Grant Committee reviewed an application for a façade project and made the recommendation to approve the grant for \$5,500 of applicable expenses. Mike Hamby motioned, seconded by Shayne Jordan, to approve a Façade Grant in the amount of \$5,500 to Zack Brendel of Character Built Construction for the project at 260 N. Jackson Street. Motion carried.
- I. **Reach Grant Application from Heidi Hensley** – The first Reach Grant application was reviewed and recommended for approval by the Reach Grant Committee. Mayor Denson motioned, seconded by Chuck Toney, to approve a Reach Grant in the amount of \$10,000 to Heidi Hensley for her artists' studio and gallery space project at 300 N. Thomas Street. Motion carried.
- J. **Downtown Gift Certificate Program Transition** – The ADDA will no longer manage the DABA Downtown Gift Certificate Program. Currently, sales are only online at DABA's website, and the certificates are being redeemed at Frontier.
- K. **Parking Management Agreement with ACC** – The current parking agreement allows for one more year of renewal before renegotiation, so the ADDA Directors recommend renewing the Parking Management Agreement for one more year, keeping the 80/20 revenue split. Mike Hamby motioned, seconded by Shayne Jordan, to renew the Parking Management Agreement. Motion carried.

6. Unfinished Business – None

7. New Business – None

8. Financial Report – The Board was given expense and revenue reports for ADDA and DAPS. March was a great month thanks in part to the License Plate Reader, but DAPS is unlikely to hit the \$3.8 million mark by end of fiscal year.

9. Suggested topics for next month's meeting – Auto draft monthly parking

10. Executive Session – Katrina Evans motioned to move into executive session and was seconded by Shayne Jordan. Motion carried, and Executive Session began at 4:29.

11. Adjournment – Mike Hamby motioned to adjourn the meeting at 5:15 PM, seconded by Mayor Denson, and the meeting was adjourned.

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Lori Paluck, Board Chair

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Linda Ford, Director of Business Services

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David Lynn, Director of Planning and Outreach