

DOWNTOWN ATHENS BUSINESS ASSOCIATION

Membership Information

*IF YOUR BUSINESS
IS DOWNTOWN,
THEN DOWNTOWN
IS YOUR BUSINESS!*

ISSUES WE ADDRESS:

- ✓ TOURISM
- ✓ PHILANTHROPY
- ✓ ENTERTAINMENT
- ✓ MERCHANT RIGHTS
- ✓ PARKING
- ✓ DELIVERY LANES
- ✓ PANHANDLING
- ✓ PUBLIC SAFETY
- ✓ TRASH COLLECTION
- ✓ SIGN ORDINANCES
- ✓ STREET
CONSTRUCTION



Downtown Athens Business Association

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DOZENS OF BUSINESSES, ONE VOICE, UNLIMITED POSSIBILITIES



DABA is a collection of downtown businesses whose main objective is to facilitate the operation of a vibrant, thriving business community downtown. We have a board of directors consisting of local business owner/operators in town, and we function as a mouthpiece for businesses to discuss issues at a commercial and governmental level.

WHAT DOES DABA DO?

- Operates the Downtown Athens Gift Certificate Program
- Advertises and promotes Downtown Athens throughout the region
- Appeals to and lobbies local government on behalf of our members
- Provides members with important information on upcoming events
- Represents downtown businesses with an active social media presence
- Organizes ribbon cuttings to announce businesses opening or reopening
- Provides educational opportunities regarding local ordinances and legislation

Communication. Promotion. Education. Advocacy.

DABA is ever-alert to the interests of its members and plays a key role in quickly mobilizing around an issue important to downtown business. At the same time it is a positive, action-oriented, results-driven organization eager to be a catalyst for progress in Downtown Athens.