



## DOWNTOWN ATHENS, GEORGIA

### ATHENS DOWNTOWN DEVELOPMENT AUTHORITY COMMUNITY ENHANCEMENT PROGRAM

The Community Enhancement Program (CEP) is a partnership between the Athens-Clarke County Unified Government (ACC) and Athens Downtown Development Authority (ADDA) that allows the ADDA to host an annual calendar of quality events using downtown Athens as a community stage. CEP funds are made possible by the ADDA. These community events are intended to enhance the image of the community and provide benefits to the community at large, its visitors and citizens.

#### PROGRAM GUIDELINES

**Eligibility** Organizations must be a qualified 501(c)3 non-profit organization or a qualified unit of the Athens-Clarke County Unified Government or the Athens Downtown Development Authority.

Each organization may only apply for one event each fiscal year funding cycle. An event may be a multi-date event (i.e. concert series).

Event must be held in downtown Athens, Georgia.

**Event must recognize the ADDA as an event partner in all advertising, marketing, and promotional materials.**

**Priorities** New or first-time events  
Diversity of events  
Attendance and impact of events

**Funding Request** **Requests must be made by Tuesday, February 28, 2017, for the following fiscal year funding cycle.**

Requests must be made on the application form, available at [www.downtownathensga.org](http://www.downtownathensga.org). An itemized budget, number of event attendees, and positive impact to downtown Athens must be provided as part of the application. Application must be completed and all required information provided in order to be considered for funding.

\$10,000 is the maximum amount for a funding request. Requested funds cannot be more than 50% of the event budget. Priority will be given to events that would not be possible without CEP funding.

After the event is held, a report must be submitted that documents how the CEP funds were used, and compliance with program guidelines. Failure to submit report may disqualify the event from future funding consideration.

\*These are guidelines only; the ADDA reserves the right to determine events to recommend to ACC for funding.