

**Athens Downtown Development Authority
Board of Directors Meeting
Tuesday, August 9, 2016 3:00pm – 5:00pm
ADDA Office
250 W. Broad Street
Suite 108**

MEMBERS PRESENT: Mike Hamby, Nancy Denson, Lori Paluck, Shayne Jordan and Chris Blackmon

OTHERS PRESENT: Pamela Thompson, Christi Christian, Elise LeQuire, Jim Warnes, Chuck Horton, Blake Aued, Russell Edwards, Davis Knox, and Melissa Link

ANNUAL MEETING

1. Election of Officers- After brief discussion, Mike Hamby motioned to nominate Chris Blackmon as Chair, Lori Paluck as Vice-Chair, and Pam Thompson as Recording Secretary. Mayor Denson seconded the motion, and the motion carried. The annual meeting was adjourned at 3:09.

REGULAR MEETING AGENDA

The regular meeting was called to order at 3:10.

1. Approval of Minutes – July 12, 2016, Regular Meeting
Lori Paluck motioned, seconded by Mayor Denson, to approve the minutes of the June 14, 2016, regular meeting. Motion carried.
2. Public Input – Three-minute limit per person
No one from the public commented.
3. Presentation- Davis Knox, Athens Made initiative
Non-profit marketing endeavor to brand Athens businesses and products. Mr. Knox was looking for suggestions on ways to collaborate with CVB and ADDA to launch the initiative.
4. Community Reports
DABA has sold \$49,000 in gift certificates this year and has redeemed \$69,000. The quarterly meeting will be August 17th from 5:00-7:00 PM at The Globe.
5. Director's Report
 - A. Amphitheatre Study Report
No update
 - B. Tech Incubator Update
No update
 - C. Date and Format of 2016 ADDA Report to ACC-UG
ACC-UG has asked for a report of how the additional parking funds were spent on programming and beautification downtown. The Board needs to consider what format that report should take and when the report should be delivered. Mike Hamby suggested an Open House presentation. The Director will put together a proposal and bring it back to the Board. Wednesdays at Walkers will begin in

September. The meetings will be from 7:00-8:30 AM. Board members were encouraged to attend. Mike Hamby asked about the amphitheater study. The proposal from Carl Vinson to do the study was very expensive. The Director will research alternate groups to do the study, and to see if it can be combined with an economic development study.

6. Unfinished Business – none

7. New Business- Pam Thompson’s contract

The executive director contract was discussed in previous closed session but must be approved in regular session. Mayor Denson motioned to approve Pam’s contract, and Lori Paluck seconded the motion. Motion passed, and Pam signed her contract.

8. Financial Report - ADDA and DAPS

Local expenses line is high because of fireworks expenses. DAPS collected \$37,000 more in July 2016 than was collected in July 2015. The decks are filling up with monthly customers.

9. Suggest agenda topics for following month’s meeting

Amphitheater information, arts district and tech incubator information.

10. Executive Session – personnel/real estate

Mike Hamby motioned, seconded by Shayne Jordan, to enter closed session for the purpose of discussing personnel and real estate at 4:42 pm. Motion passed.

Mayor Denson motioned, seconded by Shayne Jordan, to enter open session at 4:30 pm. Motion passed.

11. Adjourn

Mike Hamby motioned and Mayor Denson seconded to adjourn the meeting at 4:30. Motion passed.

Chris Blackmon, Chair

Pamela Thompson, Executive Director